



processes **network** confidentiality **experience** expertise **success**

“The Fastest 2 Minutes In Global Business Development”

Our GlobalTeam™ of highly experienced international specialists in the USA and on the ground in 32 countries contributed to this summary of today's world business opportunities. Countries to watch for excellent business development opportunities in 2017: the Philippines, the UAE, Spain and Poland.

ASIA

	China	Consumer economy growing at over 8% per year
	Japan	Corporations are seeking consumer investments
	Malaysia	Political and currency unrest
	The Philippines	Many new US international businesses opening
	Thailand	Starting a comeback from post-coup recession
	Viet Nam	6%+ GDP growth, USA franchises desired

AMERICAS

	Argentina	Dramatic change, new government, improving economy
	Brazil	Economy, stalled, inflation up, government problems
	Canada	New tax-focused government
	Chile	Government regulations increased
	Colombia	Uneven growth, low new investment
	Mexico	Post US election new investment stoppage
	Peru	New pro-business government, US brand friendly
	USA	Renewed business confidence: lower taxes, regulations

EUROPE

	Ireland	Good GDP growth, slow to see new investment
	Germany	Difficult to find investors for foreign brands
	Poland	Highest EU GDP growth
	Russia	Not now!!!
	Spain	Recovery speeding up, heavy new investment
	Turkey	Political unrest and terrorism = no new investment
	United Kingdom	BREXIT & election fallout slowing new investment

MIDDLE EAST

	Egypt	Security and hard currency problems
	Saudi Arabia	Difficult to get new businesses open once built
	United Arab Emirates	New US brands entering, strong new investment

ELSEWHERE

	Australia	Challenge to find investors for foreign brands
	India	Challenge to find licensees who follow system
	New Zealand	Few consumers, but pro foreign brands
	South Africa	High unemployment (25%), low new investment

WILLIAM EDWARDS, JUNE 2017



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